

TIDBITS[®]

OF HOCKING RIVER VALLEY



The **Neatest** Little Paper Ever Read[®]

RTD Media, A Division of E-Quiver, Inc. | For advertising call (740) 889-0123 | grins@tidbitshrv.com

Tidbits[®] of Hocking River Valley is read locally by OVER 12,000* PEOPLE EVERY WEEK!

- 100+ points of distribution
- YOUR AD won't get lost on page 4-Section B. It is right alongside the trivia, making it impossible to miss YOUR ad. Tidbits is a break from the news of the regular media. No bad news, just fun facts. Our readers take the paper home to share with family and friends. The price is right to get your ad in front of the right people-OFTEN!
- Tidbits Media Inc's Market Research* shows that 4+ people read each copy of Tidbits.
- Distributed in grocery stores, restaurants, fast-food restaurants, coffee shops, offices, banks, hair salons, auto repair shops, tire stores, motels, medical & dental waiting rooms, government offices, retail stores, etc.
- Wherever people wait and are looking for something to read...it is our goal to have a Tidbits paper there with the latest edition of fun, facts, games and YOUR AD!
- Copies of previous print editions are viewable online at Issuu.com/tidbitshrv

See other side for our great ad rates!

TIDBITS OF HOCKING RIVER VALLEY ADVERTISING RATES

AD SIZE	52 Weeks	26 Weeks	13 Weeks	OPEN RATE
	Color	Color	Color	Color
Full Page (10" w x 16" h) SPECIAL	\$326 \$275	\$398	\$422	\$545
1/2 Page (10" w x 7.5" h)	\$235	\$268	\$299	\$335
1/4 Page (10" w x 3.75" h)	\$147	\$168	\$191	\$210
Normal Banner (10" w x 2.5" h)	\$114	\$131	\$148	\$163
Slim Banner (10" w x 2" h)	\$98	\$112	\$138	\$141
Normal 1/2 Banner (5" w x 2.5" h)	\$69	\$79	\$89	\$99
Slim 1/2 Banner (5" w x 2" h)	\$65	\$76	\$86	\$95
Small Front Page (3.3" w x 2.8" h) SPECIAL	\$75 \$65	\$85	\$95	\$113
Small (3.3" w x 2.8" h) SPECIAL	\$50 \$40	\$60	\$75	\$95
Business Card (3.3" w x 2" h)	\$25	\$35	\$50	\$70

Includes online ads at DimpleTimes.com

Includes online ads at DimpleTimes.com

All rates listed are priced per week

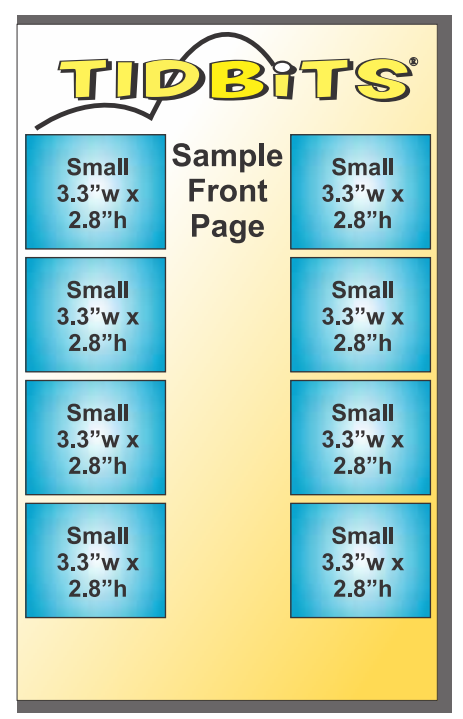
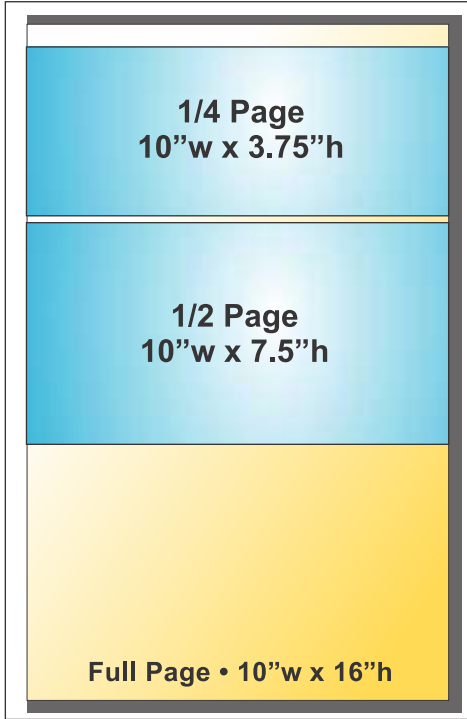
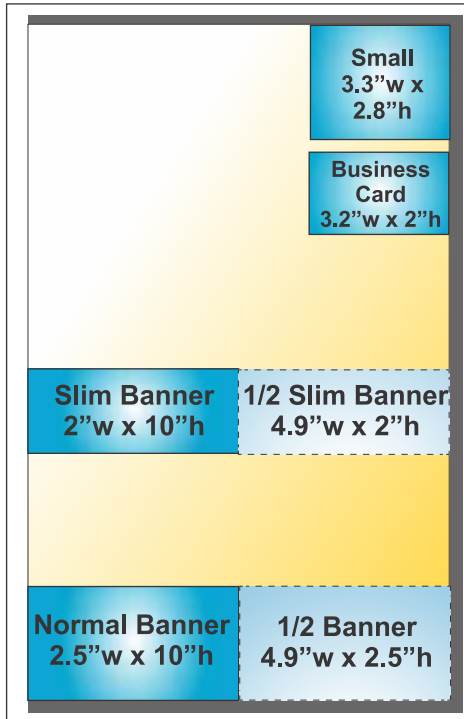


TIDBITS
PREMIUM POSITIONS

Full Color!
FRONT PAGE

	Small 3.3X2.8	Slim Banner 10X2
52 weeks	\$ 75	\$ 125
26 weeks	\$ 85	\$ 135

Front page ads rotate clockwise for MAXIMUM exposure. All rates listed are priced per week



Not Actual Size. The diagrams above are only representational of ad size relative to page. Ad sizes were created to scale on a standard tabloid format.

FOR ADVERTISING CALL OR TEXT (740) 889-0123
EMAIL: grins@tidbitshrv.com